



Why miss a decibel
of “You and me”?

Siemens Motion.
All the joys of life. One easy solution.

Customized hearing solutions that let you simply enjoy
every decibel of life.
www.siemens.com/motion

Answers for life.

SIEMENS

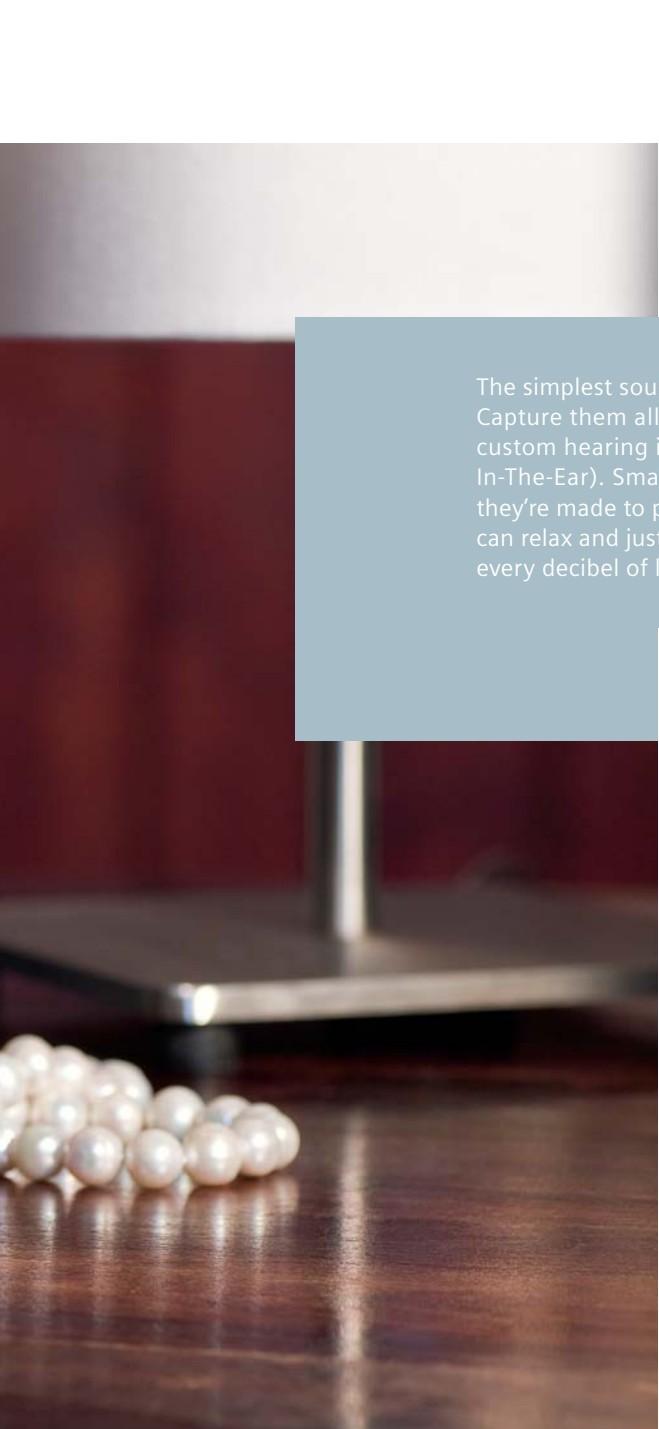


Your grandson's giggles.

Your husband's jokes.

Your favorite comedian.





The simplest sounds can be a great source of joy. Capture them all with the new Siemens Motion™ custom hearing instruments (also known as ITE or In-The-Ear). Smaller, smarter and simple to use, they're made to put on and forget about. So you can relax and just enjoy every whisper, every word, every decibel of life. Nice and

easy.

Motion™ custom (ITE)
The easy solution for
all the joys of hearing.





For your ears only:
55 decibels

Welcome to the easy life.



Motion™ custom (ITC) is the ideal and easy-to-handle solution for a wide range of hearing losses.

Get comfortable with the new Motion custom instruments from Siemens. They're now even smaller, so they're gentler on your ears. And with their elegant new design and wider choice of skin tone colors, they not only add to your ease, but also to your confidence.

The great joy of small.

When it comes to hearing solutions, less is definitely more. Motion's smaller size means greater comfort, convenience, and discretion. So they're also suitable for even daintier ears. Now more people can benefit from discreet and hassle-free hearing.

Also easy on the eyes.

Using the expertise of a specialized design agency, we've now made Motion sleeker and more stylish. Thanks to its new ergonomic shape, it's also simple to handle and comes with easy-to-change WindScreen. Motion will not only please your ears, but your eyes as well.

Colors that disappear.

Discover superior discretion with the new custom line from Motion. Presenting a broader selection of skin tone colors, Motion blends in perfectly, for a hearing solution that's virtually invisible.

The one and only wireless CIC.

Motion does what no other custom hearing solution can: it communicates with your favorite audio devices. It's fully compatible with the Tek™ wireless enhancement system, so you can connect to your TV, telephone, or stereo, and enjoy clear sound sent directly to your hearing instruments. Simply. Wirelessly.

Simply the best. Easy.

While Motion custom instruments are smaller on the outside, inside they're packed with the greatest advances in the field of hearing solutions. Thanks to the new **BestSound Technology** from Siemens. Available for the first time in the Motion family, these revolutionary features bring you unrivaled listening comfort, clarity and individualized hearing. All without you lifting a finger.



FeedbackStopper

Stops whistling before it starts.

Feedback whistling associated with some hearing instruments is uncomfortable and embarrassing. Equipped with the revolutionary FeedbackStopper from Siemens, Motion is able to quickly detect and minimize whistling before it starts. With Motion custom solutions, you stay confident at all times.

SoundLearning 2.0

Learns how you like to listen.

Not all sounds are created equal. How you listen to a quiet conversation, to your favorite music or in a crowded room are different and each sound requires unique loudness and program settings. Luckily, you won't have to worry about this because SoundLearning™ 2.0 does it automatically.



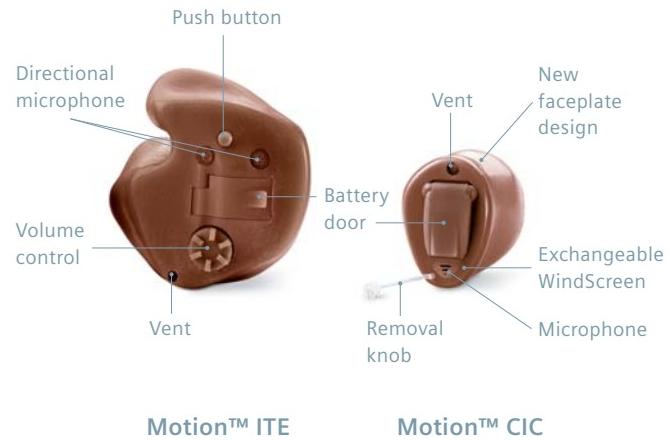


This feature learns how you adjust your instruments and, over time, does it all for you. So regardless of your hearing environment, you enjoy sound that's perfectly tailored to your liking.

SpeechFocus

Hear what's said behind you.
Face-to-face conversations are great,

but the sounds of your loved ones are all around you. Sometimes, the most important sounds can come from behind or beside you. For example, driving a car and trying to listen to someone talking from the back seat or having a conversation while walking side by side with a friend can be challenging with most hearing instruments. But not with Motion. The twin microphone models of Motion custom instruments now offer



Motion™ custom instruments offer outstanding technology in a discreet size.

SpeechFocus, a unique feature available exclusively from Siemens. SpeechFocus constantly scans your environment and automatically detects when someone is speaking to you. No matter what direction the voice comes from, it will help you understand what's being said. Clearly and effortlessly.





Your grandson's giggles:
61 decibels

Connect wirelessly to all your heroes. Easy.



It's all talk and no wires with Tek™.

Whether your heroes are on the TV or the phone, Motion brings them closer to you than ever before. That's because it's the only custom instrument that offers you wireless connectivity – with the Tek wireless enhancement system.

when you're done, and Tek will switch back to the TV-mode again. As easy as that. Get ready for long and leisurely chats on the phone.

Follow the action. Loud and clear.

With Tek, Hollywood is never far away. It connects wirelessly to your TV and sends your favorite actors' voices directly to your hearing instruments. You even have your own remote control, Tek Connect, to adjust the sound to your liking.

For calls that simply sound great.

For making phone calls, Motion offers you several clear benefits. If you're watching TV with Tek and the phone rings, simply use your Tek to answer the call and it will automatically switch to the telephone mode. Then enjoy the voices of your loved ones sent directly to your ears. Hang up



Smart and yet simple to use, Tek™ Connect sends sound from your mobile phone, MP3 player, television, or other audio sources directly to your Motion instruments.



Your favorite movie:
74 decibels

It just blends in. Easy.

Motion offers a complete line of custom solutions, an ample choice of colors, and an ideal fit. So it not only suits your hearing needs, but also your appearance.

Your personal style.

Deciding on the instrument that's right for you will depend on your hearing loss and listening preferences. Motion has a comprehensive range of custom styles from the smaller CIC to the more powerful ITE to answer a variety of requirements. And for even greater discretion, Motion is now available in a choice of five skin tones ranging from beige to dark brown.



Siemens iScan™ makes sure that your Motion hearing instruments are ready faster and offer a precise fit.

Tailor-made technology.

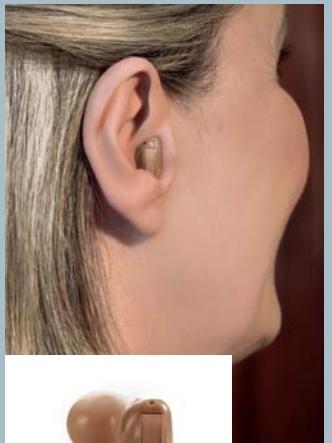
Your Hearing Care Professional will help you select the ideal solution and arrange for it to be made. In order for them to fit properly, the production of your hearing instruments must be done with great care and accuracy. That's why many Hearing Care Professionals rely on Siemens technology to achieve this.

Our state-of-the-art iScan™ system allows them to create a highly detailed 3D image of your ears and send it directly to the manufacturer via internet. This not only saves time but also ensures that your new Motion instruments are based on a more exact scan of your ear impression.

When it comes to the actual production, our stereolithography (SLA) technique uses a computer-controlled laser beam to create your instruments. This results in thinner shells, unprecedented precision and a better surface finish. Intricate and innovative processes, which mean one simple, but vital thing to you: the best fit.



Motion™ ITE
(In-The-Ear)



Motion™ ITC
(In-The-Canal)

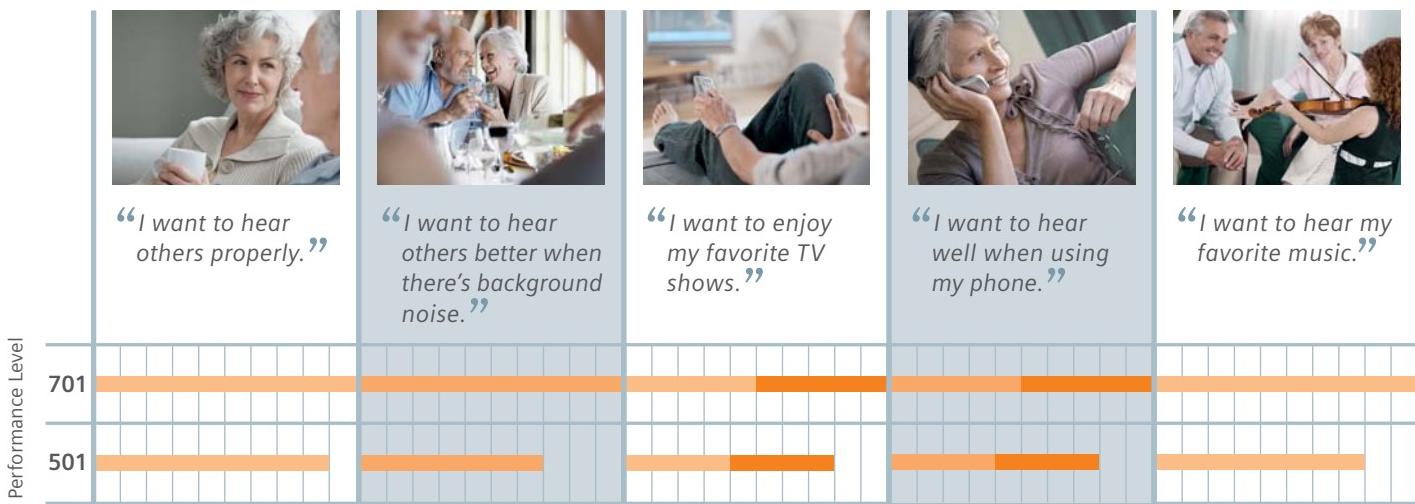


Motion™ CIC
(Completely-In-the-Canal)

The various Motion custom instruments differ in power, features, and size.

Situations and solutions. Made easy.

The table below will help you select the optimum hearing instrument depending on the situations that are relevant and important to your life.



The lengths of the bars show you which performance level suits your needs best.

■ with Tek

Styles and options

A quick look at the various options available for each of the Motion custom instrument styles.



Options	Motion ITE (In-The-Ear)	Motion ITC (In-The-Canal)	Motion CIC (Completely-In-the-Canal)
Matrix values	123/60 123/55 118/50	118/50 118/45 113/40	113/47
Battery size	13/312	312/10A	10A
Twin Microphone	Standard	Optional	–
Push button	Optional	Optional	Optional
Volume control	Optional	Optional	–
T-coil	Optional	Optional	–
AutoPhone (Switchless T-coil)	Optional	Optional	–

Colors

Beige	✓	✓	–
Tan	✓	✓	–
Mocha	✓*	✓*	✓
Brown	✓	✓	✓
Dark Brown	✓*	✓*	–

* Available in October 2010

Take a peek inside. Easy.



Now that you've read how easy Motion is to use, the table below will make it easier to select the right solution for your specific hearing needs.

Features and descriptions

		Motion 701	Motion 501
Speech intelligibility			
SpeechFocus ¹	Automatically focuses on speech, no matter where your dialog partner is situated. So you can conveniently listen to people in the back of your car while you are in the driver's seat.	✓	-
Directional Microphones ¹	Help you follow a conversation better by softening surrounding noises.	Automatic multi-channel adaptive	Automatic multi-channel adaptive
Number of Channels	Indicates the degree of fine-tuning options for your hearing instruments.	16	12
Tek™	Optional wireless enhancement system which connects you to multi-media devices like phones, MP3 players and TVs.	✓	✓
AutoPhone™	Intuitive usage of a landline telephone: when putting the handset to the ear, it automatically switches to the telephone mode.	✓	✓
T-coil	Inductive transmission in churches, theaters, and other similarly equipped locations. It allows for excellent speech intelligibility while eliminating background noise.	✓	✓

¹ Not available for omni-directional faceplates

		Motion 701	Motion 501
Sound comfort			
FeedbackStopper	Automatically eliminates feedback whistling instantaneously and reliably – no more embarrassing whistling.	✓	✓
SoundBrilliance™	Extends high-frequency sounds for a fuller, richer listening experience.	✓	✓
e2e wireless™ 2.0	Synchronizes your instruments so they always work together.	✓	✓
SoundSmoothing™	Isolates and softens sudden, annoying noises for a more pleasant listening experience.	✓	✓
Speech and Noise Management	Automatically reduces background noise while isolating and enhancing speech.	✓	✓
eWindScreen™ ²	Detects annoying wind noise and automatically softens it. For all microphone options.	✓	✓
Individuality			
SoundLearning™ 2.0	Automatically adapts to your volume and sound preferences, while considering your individual listening environments.	✓	–
SoundLearning™	Automatically adapts to your volume and sound preferences.	✓	✓
DataLearning™	Automatically learns and adapts to your volume preferences.	✓	✓
DataLogging	Records data like program usage and microphone modes so your Hearing Care Professional can fine-tune your instruments.	✓	✓
Instrument controls			
Number of Programs	Allows you to designate specific settings for different listening environments, such as in a restaurant or outdoors.	5	5
ePen™	Pen-shaped remote control for discreet adjustment of your hearing instruments to individual listening preferences.	✓	✓
ProPocket™	Standard remote control for convenient adjustment of your hearing instruments.	✓	✓

² CIC und ITC omni devices also have an exchangeable WindScreen

Hurry up:
68 decibels





Siemens Motion.
All the joys of life. One easy solution.

Local Contact Information

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House number and street name
City and postal code
Country
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www.XXXXXXXXXXXXXXXXXX

The information in this document contains general descriptions of the technical options available, which do not always have to be present in individual cases and are subject to change without prior notice.

The required features should therefore be specified in each individual case at the time of conclusion of the respective contract.

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